

# BAISIL KUNJUMON

EDITOR - FILM / ADVERTISING / MUSIC VIDEO

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## PROFILE

Film and advertising editor with experience across commercials, music videos, and branded films. Known for work that's tight on rhythm and honest in its storytelling, whether it's a 15-second performance cut or a longer narrative piece. Comfortable moving between agency timelines and independent productions, and currently working at the intersection of traditional post-production and AI-assisted filmmaking.

## EXPERIENCE

### Schbang Digital Solutions

Bangalore, Karnataka /INDIA

*Lead Animator/Video Editor & Trainer*

June 2020 - Present

Leads a 10-member post-production team handling daily edit and animation output across 35+ brand accounts.

Edits advertising films and narrative-driven digital campaigns, working closely with creative and strategy teams on story structure, pacing, and visual language.

Introduced AI tools including Kling, Veo, and Freepik into post-production workflows, opening up new content formats and faster turnaround on experimental briefs.

Streamlined review and delivery systems, improving overall efficiency and mentored editors and animators across edit, animation, and pre-production.

### Freelance Animator/Video Editor

June 2017 - Present

Works across commercials, music videos, and branded content for agencies, production houses, and brands directly.

Recent clients include Max Fashion, Scapia, Razorpay, TVS, Ather and Swiggy Instamart.

Music video credits include Omalale by Keethan, Thunderstorms by BENDI, Titli by Lavi.

## EDUCATION

Manipal Academy of Higher Education - Manipal, India

*B.Sc. in Animation*

## SKILLS

### Editing & Post-Production

After Effects · Premiere Pro · DaVinci Resolve · Photoshop · Illustrator

### 3D & Motion

Maya · Blender

### AI Production

AI Video (Kling, Veo, Seedance), AI Image Generation

## AWARDS

**Shorty Awards** - *Gold* - Be the Change

**Abbys** - *Bronze* - Tug of War (Fevicol)

**Abbys** - *Bronze* - RarePair (Mia by Tanishq)

**Kyoorius Creative Awards** - *Baby Blue Elephant* - Fevicol

## LANGUAGES

English (Fluent) · Hindi (Professional) · Malayalam (Native)