

# BAISIL KUNJUMON

## EDITOR – FILM / ADVERTISING / MUSIC VIDEO

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### PROFILE

Film and advertising editor working across commercials, music videos, and narrative-driven films. Experienced in shaping high-impact brand content and performance pieces with a strong focus on rhythm, clarity, and emotional pacing. Comfortable collaborating with directors, agencies, and production teams across fast-turnaround and long-form projects.

### EXPERIENCE

#### Schbang Digital Solutions

Bangalore, Karnataka /INDIA

#### *Lead Animator/Video Editor & Trainer*

June 2020 – Present

Lead editor managing a 10-member post-production team delivering daily video and animation content for 35+ brands.

Edited high-impact advertising films, performance marketing content, and narrative-driven digital campaigns.

Collaborated closely with creative, strategy, and production teams to shape story structure, pacing, and visual language.

Streamlined post-production workflows and review systems, improving delivery efficiency by approximately 20%.

Supervised edits on select projects while mentoring junior editors and animators across animation, edit, and pre-production.

#### Freelance Animator/Video Editor

June 2017 – Present

Freelance editor and motion designer on commercials, music videos, branded films, and digital content

Collaborated with brands, publications, and artists including The Economic Times, Filmfare India, Urban Company, Zepto, Ather, and Swiggy Instamart

Delivered edits and motion-driven content across projects spanning culture, events, and brand storytelling

### EDUCATION

#### Manipal Academy of Higher Education — Manipal, India

#### *B.Sc. in Animation*

### SKILLS

#### Editing & Post-Production

After Effects · Premiere Pro · DaVinci Resolve · Photoshop · Illustrator

#### 3D & Motion

Maya · Blender

#### Professional

Leadership · Collaboration · Communication

### AWARDS:

**Shorty Awards** - *Gold* - Be the Change

**Abbys** - *Bronze* - God of War (Fevicol)

**Abbys** - *Bronze* - RarePair (Mia by Tanishq)

**Kyoorius Creative Awards** - *Baby Blue Elephant* - Fevicol

### LANGUAGES:

English (Fluent) · Hindi (Professional) · Malayalam (Native)